Shaming Parlings All Times

Rep Order# EC'd Yes

6819932

Ver# S

Mod# 2

Status Confirmed

Traffic Order# 102321

Phone# Product Estimate# Fax# Buyer Station Advertiser KSNV-TV LAS VEGAS, NV. NASIT Maura Gilroy Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 **P1/P2/E** 108/115/1247 10/09/2012 - 10/15/2012 Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

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-- CONTRACT COMMENT --14 11 00 12 10 Ø ത Ú٦ ω Ц N 댦 TU-TH, SU-M Day TU-E,M TU-F, M TU-F,M TU-F,M TU-F, M TU-F, M TU-F,M ВS SA SA TU-F, M TU-F,M TU-F,M 1P-2P 7A-9A 7A-9A 6A-7A 5A-6A Time 2P-3P 430A-5A 9A-10A 9A-930A 6A-7A 1230P-1P 11A-12P 10A-11A 12P-1230P NEWS 3 DAYS NEWS 4: NEWS THE DOCTORS RACHEL RAY TODAY SHOW III TODAY SHOW SATURDAY TODAY NEWS 3 AT SUNRISE TODAY SHOW WAKE UP WAKE UP WAKE UP Program OH, ω AT NOON TODAY/WKEND HTIW WITH THE WAGNERS OUR LIVES THE AGENDA EARLY W/THE WAGNERS Ħ THE WAGNERS 30 :30 :30 :30 : 30 :30 :30 :30 :30 :30 :30 30 Len :30 :30 \$325.00 \$425.00 \$325.00 \$425.00 \$325.00 \$325.00 \$500.00 \$625.00 \$900.00 Rate \$425.00 \$375.00 \$725.00 \$400.00 \$200.00 10/09-10/15 10/13-10/13 10/09-10/15 10/09-10/15 10/09-10/15 10/09-10/15 10/09-10/15 10/09-10/15 10/14-10/14 10/13-10/13 10/09-10/15 10/09-10/15 10/09-10/15 10/09-10/15 Dates 0 0 0 0 0 0 0 0 0 0 0 0 Spots/Week # of Weeks 0 0 0 0 0 0 0 0 0 0 0 0 0 Ó 0 O 0 0 0 0 0 0 Total Spots \Box \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Total Cost \$0.00 Daypart

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	# Y24	Var#
		Var# < Mad# 2
	Committee	Status Confirmed
Show		Traffic Order# [0232]
Showing Buylines: All Lines	Last Received: 08/02/2012 3:47 PM	
Lines	08/02/2012	Printed:
	3:47 PM	08/03/2012 10:42 AM

2 of 3

											ļ	Fax#	Station Advertiser Product Estimate# Buyer Phone#
25	24	23	22	21	20	19	8	17	<u>1</u>	15		Ln	te#
TU-E,M	TU-F,M	SA	되	TU-F,M	TU-E,M	SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	1	Day	CSNV-TV LAS VE ().NASIT NASIT 1247 Maura Gilroy
1135P- 1235A	11P-1135P	8₽-9₽	109-119	7P-730P	630P-7P	5P-630P	5P-630P	430P-5P	4P-430P	3P-4P		Time	KSNV-TV LAS VEGAS, NV. t ().NASIT NASIT 1247 Maura Gilroy
TONIGHT SHOW W/ JAY LENO	P NEWS 3 NIGHTSIDE	SMASH (REPEATS)	LAW & ORDER: SVU	WHEEL OF FORTUNE	JEOPARDY	KSNV EARLY NEWS	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL		Program	
LENO													Agency (): 3050 K S WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	:30	:30	:30	:30	:30	:30	:30	:30	:: :30	:30	!	Len	848
\$500.00	\$1,200.00	\$1,200.00	\$3,200.00	\$1,300.00	\$1,300.00	\$675.00	\$1,200.00	\$725.00	\$725.00	\$450.00	 	Rate	() GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 108/115/1247 es 10/09/2012 - 10/15/2012 eks
10/09-10/15	10/09-10/15	10/13-10/13	10/10-10/10	10/09-10/15	10/09-10/15	10/13-10/13	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15		Dates	12
0	0	0	0	0	0	0	0	0	0	0		Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
0	0	0	0	0	0	0	0	0	0	0		# of)) hone# AX #
0	0	Û	0	0	0	0	0	o	Ō	0		Total Spots	PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		Total Cost	PHIA REARY 5540 (845
												Daypart	

---REPORT TOTALS--Report Totals: 0 / \$0.00

-SALES MONTHLY TOTALS-

Oct 12: 0 / \$0.00

—COMPETITIVE COMMENTS—			COMPETITIVE Market Totals \$0	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 0 / \$0.00	Sales Totals: 0 / \$0.00	Buyer Maura Gilroy Phone# Fax#	Product NASIT	Advertiser ().NASIT	Station KSNV-TV LAS VEGAS, NV.	EC'd Yes	# 6819932 Ver# 5 Mod# 2
	×	×.	C									Status Confirmed
	XXXX	KTNV	CATV				Flight Dates Hiatus Week	Agenci	(Agenc		onfirm
	0%	16%	%0				Flight Dates Hiatus Weeks	WASHII Agency C/P1/P2/E	3050 K ST NW	· · ·		
		KTUD	KBLR					ිරි	WNTS	GMMB		Traffic O
		%	olo C				10/09/2012 - 10/15/2012	TON, DC 20007 108/115/1247			Shov	Traffic Order# 102321
		KVCW	KINC				2				Showing Buylines: All Lines	T off Do
		2%	% ○								ines: All l	
		KVMY	KLAS				Salesperson Phone Salesperson FAX#	Salesperson (Sales Office	Rep Firm	Lines	Printed: 08/03/2
		% Ω	31%				Salesperson Phone# Salesperson FAX#				TA1 T / L.	08/03/201:
		KVVU	KSNV				215-568-6540 215-568-1845	AMY MCCF) PHILADELPHIA			08/03/2012 10:42 AM
		17%	28%				540 845	EARY	HIA			

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment--- Books Demos

NOV12 RA35+

EST SHARES

— CREDIT RISK — CASH IN ADVANCE

Printed:

3 of

\$	EC'A Yes	Ren Order#				
	1	6819932				
	:	Ver#				
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	;	Ver# 3 Status Revised				
		Traffic Order# 102321				
Showing Buylines: All Lines	Last Received:	Printed:				
ines	05/31/2012 7:20 AM	05/31/2012 8:21 AM				

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Station KSNV-TV LAS VEGAS, NV.
Advertiser (). NASIT
Product NASIT
Estimate# 1247
Buyer Maura Gilroy Agency () GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1247 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#

PLEASE CNF REV LINES 20,21 -- REMARKS --

THANKS

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— CONTRACT COMMENT —

Phone# Fax#

) PHILADELPHIA) AMY MCCREARY

215-568-6540 215-568-1845

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TU-F,M	TU-E,M	TU-F,M	TU-F,M	SU	SA	SA	TU-F,M	TU−F,M	TU-TH, SU-	TU-F,M	Day
12P-1230	11A-12P	10A-11A	9A-10A	9A-930A	7A-9A	6A-7A	7A-9A	6A-7A	ТU-ТH, SU- 430A-5A М	5A-6A	Time
12P-1230P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	NEWS 3 TODAY/WKEND	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$425.00	\$325.00	\$325,00	\$425,00	\$500.00	\$625.00	\$375.00	\$900.00	\$725.00	\$200.00	\$400.00	Rate
10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/14-10/14	10/13-10/13	10/13-10/13	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	Dates
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2	2	2	N	Ь	Ь	Ь	N	N	N	N	Total .
\$850.00	\$650.00	s650.00	\$850.00	\$5.00.00	\$625.00	\$375.00	\$1,800.00	s1,450.0C	\$400.00	\$800.00	Total Cost
											Daypart

, 25	24	23	22	* 21	*20	19	18	17	16	. 15	14	<u>1</u>	12	Kax# LT Ln	Estimate# Buyer Phone#	Station 1 Advertiser Product	Rep Order# EC'd Yes
5 TU-F,M	⊈ TU-F,M	3 SA	K ¥	21 TU-F,M Sales R V3 Time	20 TU-F,M Sales R V3 Time	SA	8 TU-F, M	7 TU-F,M	6 TU-F,M	5 TU-F,M	4 TU-E,M	3 TU-F, M	 2 TU-F,M	n Day	* 124/ Maura Gilroy	KSNV-TV	ur# 6819932 es
M 1135P- 1235A	M 11P-1135P	46-48	10P-11P	M 7P-730P Remark: me Changed,	M 630P-7P Remark: me Changed,	5P-630P	M 5P-630P	M 430P-5P	M 4P-430P	M 3P-4P	M 2P-3P	м 19-2р	M 1230P-1P	Time	llroy	' LAS VEGAS, NV. NASIT	32 Ve r#
TONIGHT SHOW W/ JAY LENO	35P NEWS 3 NIGHTSIDE	SMASH (REPEATS)	P LAW & ORDER: SVU	WHEEL OF FORTUNE V3 NOT NA - WHEEL TP CHANGE Comment Changed	P JEOPARDY V3 NOT NA - JEOP 630-7P TP CHANGE Comment Changed	P KSNV EARLY NEWS	P EARLY NEWS	P NEWS 4 AT 430P	P FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	DAYS OF OUR LIVES	1P NEWS 4: THE AGENDA	Program		NV.	# 3 Status Revised
Y LENO				7-730P	-7P				J i						Agency Craff 2/2 Flight Dates Hiatus Weeks	Agency (1010 W SU.800	Traffic Order# 102321
: 30	:30	;30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON,]	er# 10232
\$500.00	\$1,200.00	\$1,200.00	\$3,200.00	\$1,300.00	\$1,300.00	\$675.00	\$1,200.00	\$725.00	\$725.00	\$450.00	\$325.00	\$425.00	\$325.00	Rate	10/09/2012 - 10/15/2012	⁷ C	
10/09-10/15	10/09-10/15	10/13-10/13	10/10-10/10	10/09-10/15	10/09-10/15	10/13-10/13	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	Dates	12	20007	Printed: 05/ Last Received: 05/ Showing Buylines: All Lines
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23	ю	ļ-nī	l-1	N	N	Н	ω	Н	N	N	2	N	Ю	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
\$1,000.00	\$2,400.00	\$1,200.00	\$3,200.00	\$2,600.00	\$2,600.00	\$675.00	\$3,600.00	\$725.00	\$1,450.00	\$900.00	\$650.00	\$850.00	\$650.00	Total Cost	6540 1845	PHIA REARY	2 of 3

Daypart

Fax# LT Ln Day Time Program	Estimate# 1247 Buyer Maura Gilroy Phone#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().NASIT Product NASIT	Rep Order# 6819932 Ver# 3 Status Revised EC'd Yes
Len Rate Dates	Agency C/P1/P2/E 108/115/124/ Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks	Agency () GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	Traffic Order# 102321 Printed: 05. Last Received: 05. Showing Buylines: All Lines
Spots/Week # of Total Total Cost Weeks Spots	Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY	31/2012 8:21 AM 3 of 31/2012 7:20 AM
Cost. Daypart			: :

-REPORT TOTALS-

Report Totals: 44 / \$31,450.00

-SALES MONTHLY TOTALS-

Oct 12: 44 / \$31,450.00

Sales Totals: 44 / \$31,450.00

Station Totals: 44 / \$31,450.00

Lines not sent/rold/rtrn: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE—

Market Totals \$112,321 CATV XXXX KTNV % 16% 90 KTUD KBLR 1 O KVCW KINC N 0 KVMY KLAS % Ω ω KVVU KSNV

> 28% 17%

-COMPETITIVE COMMENTS-

EST SHARES

Books NOV12 Demos RA35+

- CREDIT RISK -

CASH IN ADVANCE